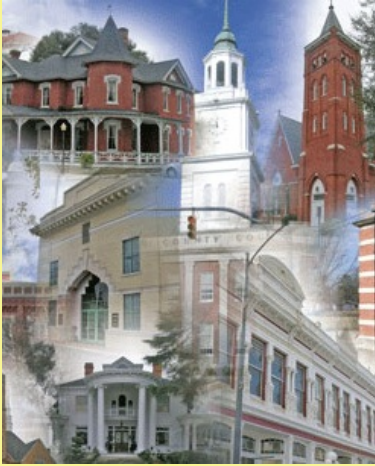


The Downtowner

The Bennettsville Downtown Development Association (BDDA)



Bennettsville Downtown Development Association *Celebrating a Proud Past... a Promising Future*

VISION STATEMENT

To create a promising future in a place which inspires people to achieve their best through nurturing partnerships and loyalties while enhancing the experience of a small historic southern town.

MISSION STATEMENT

The Bennettsville Downtown Development Association is dedicated to the development, growth, and preservation of Bennettsville's historic downtown area.

Volume 6, Issue 5

4th IS SPECIAL TO EACH OF US

Each of us feels a special inner pride when we celebrate our birthday, even without fanfare. It's our day and nobody's else's. Think about it. This is your day, your special day and it's the only special day we have that's all our own. Now, there's another special day that we have. That day, Independence Day, belongs to us, not only alone but with the millions of citizens who now share our country. But not only now, but the millions upon millions of those gone before us and those who will come. **HAPPY BIRTHDAY! AMERICA and to us.**

LEADERSHIP BENNETTSVILLE

The 14th year of Leadership Bennettsville is underway, with 10 class members. Our June 15th Kick-off meeting was spent getting to know each other, hearing the Bennettsville Story from BDDA Chair-man Lon Lester and Vice Chair-man Bill

Kinney. Also, a tour of the Herald Advocate and the Marian Wright Edelman Library was held. Ken Harmon, Director of BDDA, says he is impressed with the new members of the class and expects an outstanding 2017-18 class year. The purpose of Leadership Bennettsville is to teach leadership skills and to inspire members to take interest in preserving and growing Historic Downtown Bennettsville. The next class is scheduled for July 20th, which will be County Government Day.

WE SALUTE YOU

The Board of Directors of BDDA saluted one organization, one business and one individual at their June Board meeting. The Bennettsville Police Department was saluted for their outstanding service to our town as a "firstresponder". Gifts and More, in our historic downtown, is celebrating twenty years of service to residents of Bennettsville and the surrounding areas. Jean Quick, a member of the BDDA Board and the Bennettsville City Council, was recognized for her award, recently given to her by the Rotary Club of Bennettsville as the recipient of their

FOUR WAY TEST AWARD.

FAÇADE MONEY STILL AVAILABLE IN OUR DOWNTOWN

BDDA has a façade fund, given by the City of Bennettsville, to help property owners in our historic downtown, repair and improve their buildings. BDDA will pay up to 50% of the cost of signage, awnings and/or painting on our historic buildings. For information, call BDDA at 843.479.3869.

OVERSTREET AND HARMON IN PITTSBURG

Christy Overstreet, a member of the BDDA Board of Directors and Ken Harmon,

Executive Director of BDDA, attended the recent national conference of the National Main Street Center. The Bennettsville Downtown Development Association (BDDA) is a member of National Main Street. The three-day event was chocked full of informative classes dealing with the Main Street's new thrust called "Refresh". This new thrust turns the focus of main street cities and towns toward a more expanded look to the traditional four-point approach practiced by Main Street since the early 1980's. The four points are committees dealing with Organization, Promotion, Design, and Economic Vitality. While attending the conference Harmon learned he is the longest serving member of a main street town in the United States having been involved in BDDA for 31 years.

HARMON AT MAIN STREET SOUTH CAROLINA RETREAT

Ken Harmon, Executive Director of the Bennettsville Downtown Development Association (BDDA) went to North Charleston to meet with some 30 representatives of main street towns across South Carolina. Towns from the upstate to the lower state were in attendance. The group took tours in near-by Summerville and Moncks Corner, walking throughout the towns and enjoying the evening meal while there. Classes during the day dealt with business licensing in the towns of South Carolina, LIFE IN SOUTH CAROLINA, a TV program highlighting cities and towns in the state, marketing surveys, and many other presentations. BDDA is a member of Main Street South Carolina.

BDDA WELCOMES NEW MEMBER

McNair's Shoe Repair on Market Street. You wanted one, now he's here!

BENNETTSVILLE 200

Our Bicentennial Committee continues to work toward our Birthday Celebration in 2019. Co-Chairs, Doug Jennings and Elisabeth McNiel, seek your input. Let them know your ideas and suggestions by calling 843.479.3815

CALENDER OF EVENTS

July 17-19: MCHS basketball camp, ages 6-17

June 20: Leadership Bennettsville Class

July 26: Rock Star Magic - MWE Library - 9:45 A.M.

July 27: Revive After Five , featuring Tru Sol - 5:00 to 7:00 P.M.

QUOTES OF THE MONTH

"To know is nothing at all, to imagine is everything."

-Anatole France, French Author

"Excellence is to do a common thing in an uncommon way."

-Booker T. Washington, American Educator

"Silence is golden when you can't think of a good answer."

-Muhammad Ali, American Boxer

**SEND US YOUR EVENTS FOR USE IN OUR
NEWSLETTER! USE OUR EMAIL ADDRESS OR POST
OFFICE BOX 1293**

BDDA Officers & Board Members

Officers:

Chair—Lon Lester

Vice-Chair—Bill Kinney

Secretary—Doris Ann Breeden

Treasurer—Jean Quick

Past Chair—Charles Midgley

BDDA Membership Application

**BDDA Annual Suggested Investment Schedule For
PARTNERS FOR PROGRESS**

Please complete and return to:

BDDA, PO Box 1293, Bennettsville, SC 29512

Business Name:

Board Members:
Ron King
Bobbie Grooms
Karen Lewis
Dr. John May-Emeritus
Woody Graham
Christy Overstreet
Wes Park
Dr. Carolyn Prince
Benjy Rogers
Scott Johnson
Herbert Gould

Ex Officio:
City Administrator—Max Alderman
City Planner—Holly Swann
City Visitor Center—Rhonda Frazier
Chief of Police— Kevin Miller
County Administrator—Ron Munnerlyn
MCEDP—Ron Munnerlyn
Superintendent of Education-Dr. Helena Tillar

Ken Harmon
Executive Director
304 West Main St. (Physical address)
PO Box 1293 (Mailing address)
Bennettsville, SC 29512
(843) 479-3869
ken.harmon@bdda.org

Owner/Mgr.:

Mailing Address:

Location:

Business Type:

of Employees: _____ Dues Enclosed:

Phone:

Email:

- MASTER MEMBERSHIP
Industries \$500 to \$1,000
- DIAMOND MEMBERSHIP
Financial Institutions \$200
- PLATINUM MEMBERSHIP
Retail \$100
- GOLD MEMBERSHIP
Family \$75
- SILVER MEMBERSHIP
Non-Profit Organizations \$75
- BRONZE MEMBERSHIP
Individuals \$50